
EQUUS FILM FESTIVAL

CAMDEN Tour Stop

Little Theatre, Camden, SC

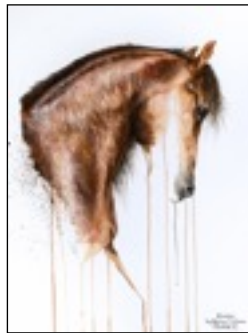
February 13-19, 2017



SPONSORSHIPS AVAILABLE FOR THE EQUUS FILM FESTIVAL CAMDEN Tour Stop 2017

Sponsorship opportunities are now available for the annual EQUUS Film Festival Camden Tour Stop, which will take place at the Little Theatre in Camden, SC, February 13-19, 2017 with pop-up art gallery locations and film related events and workshops leading up to the screenings in the theatre.

To kick off our sponsorship opportunities, we've made it easy by offering sponsorship packages but also leaving the door open for companies or individuals to approach us to network other ideas. We are also offering official category sponsorships, giving your product or service exclusivity. For those who want an even stronger tie-in, the opportunity for one company to claim the "title" sponsorship for the Camden Stop on the tour is still available.



Included in some of the sponsor packages and/or possible tailored packages for the Camden tour stop are the following:

- * Logo link to your website on the EQUUS Film Festival Camden website and FB page.
- * Logo display on the step & repeat backdrop on display at the Pop Up Gallery location throughout the event.
- * Mentions in social media, press releases, and marketing materials during the event.
- * VIP credentials for access to all events, including the VIP Reception.
- * Ability to have your video ad showcased throughout the film festival and on social media sites where we will include a link to your video.
- * A corporate sponsor table during the EQUUS Film Festival Camden Tour Stop Pop Up Gallery.

The EQUUS Film Festival is the world's premier showcase for domestic and international feature films, documentaries and shorts, founded by Lisa Diersen, in which the horse is put center stage. There are feature films, documentaries, shorts, music videos, commercials, training educational materials, art and literary offerings. The EQUUS Film Festival is the home for the storytellers of the horse world. The Camden Tour Stop will feature not only the films, but also equine displays, local films, local student work, expert and filmmaker panel discussions moderated by co-organizer Diana DeRosa, and much more. Visit www.equusfilmfestival.net for more information on the New York event. For more information about the Camden Tour Stop, visit www.equusfilmfestivalcamden.com.

The Marley Project, Inc. (TMP) is the host organization for this event. Since TMP is a 501(c)(3) non profit organization, your sponsorship or donation is tax deductible. The Marley Project organization is dedicated to equine education and public service.

EQUUS FILM FESTIVAL Camden Tour Stop SPONSORSHIP PACKAGES:

For Individuals:

Mini Package - \$250 - VIP Hospitality Package

- VIP credential - personalized credential for exclusive and unlimited access to all festival activities
- Invitation to the VIP Reception

Pony Package - \$500 - Sponsor of 2017 EQUUS Film Festival Camden

- Logo display and link on EQUUS Film Festival Camden website and FB page.
- Mention in Marketing & Promotional Material & Social Media
- VIP credentials - personalized credential for exclusive and unlimited access to all festival activities – 2x
- Invitation to the VIP Reception - 2x

Horse Package - \$1000 - Sponsor of the 2017 EQUUS Film Festival Camden Tour Stop:

- Logo display and link on EQUUS Film Festival Camden website and FB page
- Logo display on Camden Step and Repeat Backdrop
- Mention in Marketing & Promotional Material & Social Media
- VIP credentials - personalized credential for exclusive and unlimited access to all festival activities – 2x
- Invitation to the VIP Reception - 2x

Draft Horse Package - \$3000 - Sponsor of 2017 EQUUS Film Festival Camden

- Prominent Logo display and link on EQUUS Film Festival Camden website / FB page
- Prominent Logo display on Camden Step and Repeat Backdrop
- Prominent Presence in Marketing & Promotional Material & Social Media
- VIP credentials - personalized credential for exclusive and unlimited access to all festival activities – 4x
- Invitation to the VIP Reception - 4x

The Marley Package - \$5000 - Sponsor of 2017 EQUUS Film Festival Camden

- Prominent Logo display and link on EQUUS Film Festival Camden website / FB page
- Prominent Logo display on Camden Step and Repeat Backdrop
- Prominent Presence in Marketing & Promotional Material & Social Media
- VIP credentials - personalized credential for exclusive and unlimited access to all festival activities – 4x
- Invitation to the VIP Reception
- Complimentary table on location

CORPORATE SPONSORSHIP OPPORTUNITIES: Call for Pricing

Platinum Sponsor

- 10 passes to all film screenings, 10 VIP passes to all events
- Featured as Platinum Sponsor in all social media
- Featured as Platinum Sponsor in Official Program (inside front cover)
- Featured Logo on Step and Repeat and thank you at all events
- Media features (to include mention in any press releases)

Diamond Sponsor EVENT UNDERWRITER

- 15 passes to all film screenings, 15 VIP passes to all events
- Featured as Diamond Sponsor in all social media
- Back cover feature as Diamond Sponsor in Official Program
- Central Featured Logo on Step and Repeat and thank you at all events
- Media features (to include mention in any televised spots and press releases)

Friend (\$25)/ Supporter (\$50) Packages -- Many people donate their time and energy to the EQUUS Film Festival because they feel it is an event with a great future and a positive message. We are reaching out to those who simply want to support our efforts with their \$25 donation. We'll include you on a Friends/Supporter poster which will be displayed during the Pop Up Gallery events during the Camden Tour Stop.

Notes:

We are making every effort to ensure that the EQUUS Film Festival Camden Tour Stop features films, activities and events that are applicable to not only our vast equine community, but also our local business community, schools and other organizations. We welcome comments and suggestions that will improve the access for individuals and groups. If you have questions or concerns, please contact us. We are currently making arrangements for each venue, so if you are able to serve as a volunteer or help in any way, we would love to hear from you!

This event is first and foremost a film festival, offering a wide variety of films. There will be descriptions of the films available online and at the theatre so that audience members are able to select the films that they would like to see. There are films that are narrative stories and tales of racing or showing heroes and heroines, as well as documentaries showcasing a wide variety of equine causes, from horse slaughter to wild mustang round-ups. The panel discussions will offer a wonderful opportunity to hear from experts in all areas of equine care. If you have a suggestion for a local expert on a specific panel topic that relates to South Carolina, let us know.

Finally, there are three local films in the New York festival in November that will return to Camden for this event. Please plan to support your local filmmakers and help us spread the word so that the festival continues to grow!

THANK YOU SO MUCH for your support!

For more information, contact Julianne Neal:

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